



"WE WILL" SPORTSMANSHIP PLEDGE

Sportsmanship Matters!



The Utah High School Activities Association invites their member schools to participate in the new **"We Will" Sportsmanship Commitment Campaign**. The program promotes good sportsmanship, ethical behavior, self-control, respect, positive citizenship and the values of team work. The UHSAA and the UIAAA (Utah Interscholastic Athletic Administrators Association) asks schools, players and coaches to make the "We Will" commitment.

The "We Will" Sportsmanship Pledge

We will...

Play fair and play by the rules
Represent our schools with integrity

We will...

Treat our opponents with the dignity that they've earned
And respect coaches and officials

We will...

Value our opportunity to compete
And thank those who support us

We will...

Always do our best to achieve what we can achieve
Individually and more importantly – as a team

And when the game is over

We will shake hands - win or lose

It's the right thing to do

Creating A "We Will" Promotional DVD for Your School:

- With the support of the principal, athletic director, and coaches, make arrangements for someone to film (digital format), edit and create the final version of your "We Will" DVD
- Watch the Bonneville High School DVD to see how to involve a variety of athletes & coaches
- Shoot in digital format for editing and creating multiple versions of the "We Will" message
- Film coaches and athletes in uniform representing the girls' and boys' teams giving the "We Will" commitment statements outlined above. You will want several takes for each part.
- It is recommended that you use cordless microphones to eliminate background noise
- Count down 3-2-1 before the athletes begin speaking to create some lead space to edit
- Schools should film numerous takes of the "We Will" statements so more athletes can be involved, all teams represented and multiple versions created and shown through the year
- Include your school name, logo and UHSAA logo on the DVD (contact UHSAA for logo)
- These "We Will" messages should be viewed throughout the year on Channel One
- Mail a copy of your final "We Will" DVD production to Becky Anderson at the UHSAA office: 199 East 7200 South, Midvale, Utah, 84047

WE WILL – RAISE THE BAR!